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W24	<b>Body of work</b>	<p><b>Column or commentary writing:</b> Writing which is published regularly, under a byline, by a single individual, other than editorials and sports columns. This can include:</p> <ul style="list-style-type: none"> <li>*critical writing (reviews or critical reporting on music, food, books, art or the performing arts);</li> <li>*editorial writing (The writing of an opinion which appears on a bona fide editorial page and reflects the opinion or stance of the publication. Editorials may be signed or unsigned. An example may be a single editorial or a package of editorials published on the same day. Sidebars or related stories published on the same day as one of the three main stories may be included);</li> <li>*personal service writing (One or more stories on the same or related subjects, providing advice, information or instruction that helps readers improve the quality of their lives. Sidebars or related stories published on the same day as one of the three main stories may be included)</li> </ul> <p>For specialty publications, "regularly" means at least three (3) times per year.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W25	<b>Single story or package</b>	<p><b>Feature story writing:</b> For stories in which the writer emphasizes such techniques as narrative and drama. The quality of writing and ability of the writer to hold reader interest will be considered.</p> <p><b>Requirements:</b> Each entry consists of one example of the entrants' work. An example may be a single story or a package of stories published on the same day.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W26	<b>Body of work</b>	<p><b>Feature writing portfolio:</b> This category is for a body of FEATURE work produced by a single writer during the contest year.</p> <p><b>Requirements:</b> An entry consists of three (3) stories which may or may not be related. Double-bylined entries or staff entries are not permitted. Stories submitted as part of the portfolio competition may also be entered in the appropriate category in the writing division of the contest. However, all three pieces may not be entered together into another category.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W27	<b>Single story or package</b>	<p><b>Food writing:</b> Single story or related same-issue package on any aspect of the culinary community. Critical writing is not permitted in this category.</p> <p><b>Requirements:</b> Each entry consists of one example of the entrants' work. An example may be a single story or a package of stories published on the same date.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W28	<b>Single story or package</b>	<p><b>General news writing:</b> The coverage of a single news event, which may or may not occur within a limited amount of time. The coverage of events which take place over an extended period of time is included in this category. Quality of writing and thoroughness of fact will be considered.</p> <p><b>Requirements:</b> A single entry consists of one or more stories reporting the same event, so long as the event begins or ends during the contest year and the stories span no more than 13 months. An entry in this category may not be entered in more than one annual competition. Any stories offered in this category may not appear in any other category except news portfolio writing.</p> <p><b>Maximum of 10 stories per entry</b>, including sidebars.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>

W29	<b>Body of work</b>	<p><b>Headline writing:</b> Considers content that conveys immediate information and draw readers into stories. Headlines, subheads, captions and abstracts are examples of the items judged in this category.</p> <p><b>Requirements:</b> An entry consists of clippings of 3 stories and the "big words" accompanying them. Entries may be submitted in the names of one or two persons. No "Staff" or "Team" entries allowed.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W30	<b>Body of work</b>	<p><b>Health, science and environmental writing:</b> For news and feature stories about medicine, science, technology and the environment.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W31	<b>Single story or package</b>	<p><b>In-depth or investigative reporting:</b> One or more stories on the same subject that demonstrate initiative and thoroughness in research and/or investigation, and the ability to convey the results to the reader.</p> <p><b>Requirements:</b> A series of articles must begin or end during the contest year and must span no more than 13 months. An entry may not be submitted in more than one annual competition.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W32	<b>Single story or package</b>	<p><b>Leisure, lifestyle or home writing:</b> Single story or related same-issue package providing advice or instruction that helps readers enjoy their hobbies, leisure time or home environs more.</p> <p><b>Requirements:</b> Each entry consists of one example of the entrants' work. An example may be a single story or a package of stories published on the same date.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W33	<b>Body of work</b>	<p><b>News writing portfolio:</b> This category is for a body of NEWS work produced by a single writer during the contest year.</p> <p><b>Requirements:</b> An entry consists of three (3) stories which may or may not be related. Double-bylined entries or staff entries are not permitted. Stories submitted as part of the portfolio competition may also be entered in the appropriate category in the writing division of the contest. However, all three pieces may not be entered together into another category.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W34	<b>Single story or package</b>	<p><b>Public affairs writing:</b> Single story or same-issue package of related stories reporting on government institutions, their finances and spending and the impact they have on people's lives.</p> <p><b>Requirements:</b> Each entry consists of one example of the entrants' work. An example may be a single story or a package of stories published on the same day.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>



# ONLINE MEMBERS

## ONLINE - Serving the community through **ADVERTISING**

### Judges WILL consider:

- Effectiveness of the ad in conveying an advertiser's message to the readers of the printed page or the web site.
- Quality of design.
- Quality of execution.
- Quality of reproduction.

### Judges WILL NOT consider:

- Page design or the ad's placement on the page.

### How to enter:

- Enter using the online system in acceptable format. Please note that some categories also require hardcopy submission.
- In hard-copy categories, entry information must be submitted in the online system and must include an upload of at least one page or piece of the entry for use in the awards program. Print the entry form generated in the contest system to attach to your entry before sending to VPA.
- Campaign entries are accepted in categories A1-A8 and A11-A14. A campaign entry must show consistency in theme with a minimum of three and a maximum of 25 ads.

	Type	Description and requirements	Maximum number of entries per publication
A01	<b>Paid ads only</b>	<b>Automotive:</b> New and used vehicles; motorcycles and mopeds; rental vehicles; auto repair; tires; auto accessories; any other auto-related advertising. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A02	<b>Paid ads only</b>	<b>Digital Advertising:</b> For digital display, high impact, video or email ads produced by a publication staff member and posted on the publication's web site or emails sent on behalf of a publication client. Digital ads include static, animated, rich media, video formats or email. Submit URLs for accessing the entry. If login to the site is required, the entrant will provide a login and password. <b>Submit print portion of entry (if any) in acceptable format</b> <b>Submit online splash page in acceptable format for use in awards presentation.</b> <b>Submit up to five URLs (a single web page may point to additional URLs)</b>	<b>Unlimited</b>
A03	<b>Paid ads only</b>	<b>Education, Churches, and Organizations:</b> Church ads, including church events; day care schools; technology schools; colleges; clubs; emergency services (police, fire and rescue); organizations and associations; classes and lessons (dance, horseback riding, art, music, driving school, flight school, etc.) <b>Submit one online file in acceptable format.</b>	<b>Unlimited</b>
A04	<b>Paid ads only</b>	<b>Entertainment:</b> Pet stores and services; birthday messages and greetings; electronics; concerts; theaters; plays and ballets; craft and hobby stores; fairs and festivals; collectibles and antiques; toy stores; bookstores; musical instruments; amusement parks. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A05	<b>Paid ads only</b>	<b>Fashion and Personal Care:</b> Clothing; jewelry; shoes; bridal; boutiques; purses and handbags; personal-care salons (nail, hair, tanning, massage, etc.); cosmetic surgery and services; weight loss; tattoo shops. Note: Bridal ads for venues, bridal registry and other services not related to Fashion and Personal Care should be entered under Professional/Technology Services. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A06	<b>Paid ads only</b>	<b>Food and Drug:</b> Food; tobacco; drug; restaurants, lounges and bars; coffee houses and shops; farmers' markets; breweries; wineries; distilleries, and cideries <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>

A07	<b>Paid ads only</b>	<b>Home and Garden:</b> Garden, yard or farm equipment; hardware; swimming pools, hot tubs; home spas; heating and air conditioning; appliances; furniture; flooring; paint; moving companies; self-storage; flower shops; home décor and accessories; landscaping; fencing; lighting; remodeling; home services (chimney sweeps, pest control, recycling, trash pickup, tree services, electrical services, etc.); anything related to the interior and exterior of the dwelling. Note: Technology services for the home should be entered in Professional/Technology services. Professional services offered for business/commercial use should be entered in Professional/Technology Services. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A08	<b>Paid ads only</b>	<b>Lifestyles:</b> Recreation; travel; boating; camping; sporting goods; fitness; bicycles; sporting game tickets; exercise facilities; summer camps; ATVs; RVs. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A09	<b>Paid ads only</b>	<b>Member self-promotion:</b> Circulation; in-house marketing; in-paper promotions; non-paid ads promoting prepaid subscriptions; direct-mail pieces; postcards; t-shirts; NIE activities; non-paid media kits. <b>Submit one file in acceptable format. A letter explaining strategy must be included in the PDF. NIE projects may contain sponsorship acknowledgements. Not open to online members.</b>	<b>Unlimited</b>
A10	<b>Paid ads only</b>	<b>Multiple Advertisers and Themed Pages</b> (single sheet or double truck printed in paper): Shopping centers, special pages, greeting ads; any paid ads saluting a cause or event (Christmas, New Years, 4 <sup>th</sup> of July, Memorial Day, Easter, Kwanzaa, graduation, any other holiday; ads containing multiple advertisers in ad copy; signature ads; single sheet calendars. Note: <b>Not open to online members.</b> In Memoriam ads not eligible in this category. Single advertiser holiday sale ads/themed ads must be entered in appropriate category. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A11	<b>Paid ads only</b>	<b>Professional Services (excluding medical/healthcare)</b> Political/campaign ads, advocacy ads, banks and financial services legal; insurance, adoption and foster care, transportation (bus, airline, train, taxi), dry cleaning services and laundry centers, bridal services not related to Fashion and Personal Care (venues, bridal registry, etc.), cell phone providers; Internet/technology services/providers, cable and satellite TV services/providers, satellite radio, security systems, photo and print shops, seamstresses and tailors, hobby and craft stores, taxidermy. Note: Professional services offered for the home, other than technology services, should be entered in Home and Garden. Salon and cosmetic-type services should be entered in Fashion and Personal Care. <b>Submit one file in acceptable format.</b>	<b>Unlimited</b>
A12	<b>Paid ads only</b>	<b>Professional Services (medical and healthcare related only)</b> Doctors/medical practices, dentists/dental practices, hospitals, physical therapists, emergency rooms, urgent care centers, convalescent/rehabilitation services; funeral homes; optical centers, eyeglasses and contact lenses; hearing centers <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A13	<b>Paid ads only</b>	<b>Real Estate:</b> Sales and rentals; apartments; building contractors for new homes; manufactured housing; retirement communities; assisted living; ads with multiple Realtors/agents; economic development. Note: Remodeling ads should be entered in Home and Garden. Convalescent facility ads should be entered in Professional/Technology Services. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A14	<b>Paid ads only</b>	<b>Small space ads.</b> For ads up to 15 column inches in area. Example sizes would be 1x15; 2x7.5; 3x5; 4x4.75; 5x3; or 6x2.5. <b>Submit one file online in acceptable format.</b>	<b>Unlimited</b>
A15		<b>Slick publications (Category not available to online publications)</b>	<b>Unlimited</b>
A16		<b>Special sections (Category not available to online publications)</b>	<b>Unlimited</b>

## ONLINE - Utilizing new techniques through DIGITAL projects

**Judges WILL consider:**

- Effectiveness in establishing a “why-this-is-important-to-you” connection to the reader and community.
- Clarity of local context and adequacy of information.
- Accuracy, detail, precision and clarity.
- Accuracy, attribution and sourcing.
- Effectiveness and quality of the various media utilized.
- Special circumstances explained on the entry form.
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**How to enter:**

- Use the online system for all entries.
- Submit entries in acceptable format as indicated below.

Type	Description and requirements	Maximum number of entries
D01	<p><b>Data journalism:</b> Gathering, writing and presenting data-based stories online. Criteria include the quality of the writing and presentation; use of interactive elements; ease of use for readers; and barriers overcome by the member in obtaining, analyzing and producing the data.</p> <p><b>Submit print portion of entry (if any) in acceptable format</b></p> <p><b>Submit online splash page in acceptable format for use in awards presentation.</b></p> <p><b>Submit up to five URL’s (a single web page may point to additional URLs)</b></p>	<p><b>3</b></p> <p>Work produced by partnering broadcasters is permitted</p>
D02	<p><b>Multimedia report:</b> For all news-based multimedia projects (including features, sports, and podcasts) employing print, broadcast, webcasts, podcasts, web pages and/or other media.</p> <p><b>Requirements:</b> Submit PDFs of the print portions and URLs for access to the broadcast or internet portions (if any). Each entry consists of at least two media formats. If login to the site is required, the entrant will provide a login and password.</p> <p><b>Submit print portion of entry (if any) in acceptable format</b></p> <p><b>Submit online splash page in acceptable format for use in awards presentation.</b></p> <p><b>Submit up to five URL’s (a single web page may point to additional URLs)</b></p>	<p><b>3</b></p> <p>Work produced by partnering broadcasters is permitted</p>
D03	<p><b>Slideshow or gallery:</b> For slideshows utilizing still photographs and produced in Flash, Soundslides or other web tools. Photographs may duplicate those submitted in other categories of the contest. Submit URLs for accessing the entry. If login to the site is required, the entrant will provide a login and password using specifications provided by the awards committee.</p> <p><b>Submit print portion of entry (if any) in acceptable format</b></p> <p><b>Submit online splash page in acceptable format for use in awards presentation.</b></p> <p><b>Submit up to five URL’s (a single web page may point to additional URLs)</b></p>	<p><b>3</b></p> <p>Work produced by partnering broadcasters is permitted</p>
D04	<p><b>Video:</b> For web video produced by a publication staff member and posted on the publication’s web site or posted to social media. Videos may duplicate those submitted in other categories of the contest. Submit URLs for accessing the entry. If login to the site is required, the entrant will provide a login and password.</p> <p><b>Submit print portion of entry (if any) in acceptable format</b></p> <p><b>Submit online splash page in acceptable format for use in awards presentation.</b></p> <p><b>Submit up to five URL’s (a single web page may point to additional URLs)</b></p>	<p><b>3</b></p> <p>Work produced by partnering broadcasters is permitted.</p>

## **ONLINE - Analyzing and explaining the news through GRAPHICS, ILLUSTRATION AND ART**

**Judges WILL consider:**

- Effectiveness in establishing a “why-this-is-important-to-you” connection to the reader and community.
- Clarity of local context and adequacy of information.
- Artist’s style and voice.
- Accuracy, detail, precision and clarity.
- Accuracy, attribution and sourcing.
- Grammar, spelling and consistency of style.
- Special circumstances explained on the entry form.
- Artwork published online but not in print is eligible.

**Judges WILL NOT consider:**

- Page design or the art’s placement on the page.
- Quality of presswork or other production issues beyond the artist’s control

**How to enter:**

- Use the online system for all entries.
- Submit entries in acceptable format as indicated below.

	<b>Description and requirements</b>	<b>Maximum entries per publication</b>
G01	<p><b>Illustrations:</b> For original artwork (other than photographs) used to enhance the appearance of a page and/or the readability of news or feature content. Feature section covers, thematic works, editorial cartoons or mood-setting art are examples. The enhancement or decoration of a photograph with PhotoShop, Illustrator or other software does not meet the requirements for this category. Include the accompanying story (if any) as part of the entry.</p> <p><b>Submit one file online in acceptable format containing all parts of the entry.</b></p>	<b>3</b>
G02	<p><b>Informational graphics:</b> For original artwork (other than photographs or editorial cartoons) which is used to tell, explain or clarify a story through the use of maps, charts, diagrams or other graphic devices. Include the accompanying story (if any) as part of the entry.</p> <p><b>Submit one file online in acceptable format containing all parts of the entry.</b></p>	<b>3</b>

## ONLINE - Telling stories through PHOTOGRAPHY

### Judges WILL consider:

- Effectiveness in capturing the defining moment and telling the story.
- Effectiveness in cropping or framing to create context and/or draw the reader's eye to the most important part of the picture.
- Artistic ability.
- Technical ability.
- Sensitivity.
- Special circumstances explained on the entry form.
- Photographs published online but not in print are eligible if they have been posted on the website of the submitting publication.

### Judges WILL NOT consider:

- Size of the published photograph.
- Quality of presswork or other production issues outside the photographer's control.
- Content of headlines or other typographical devices associated with the entry.

### How to enter:

- Enter using the online system.
- Captions must appear in the "Note to judges" portion of the entry form.
- All photos must be submitted as RGB JPG files.

Maximum image size is 20 megabytes.

Type	Description and requirements	Maximum number of entries per publication
P01	<b>Breaking news photo:</b> Photos of an unscheduled, unplanned news event. The ability of the photographer to capture the essentials of the news story in a single picture will be considered. <b>Submit one file online in acceptable format.</b>	<b>3</b>
P02	<b>Feature photo:</b> Photos which can stand alone as expressions of non-news feature subjects. This would include human-interest photos. Pictorials should be submitted in category G09. <b>Submit one file online in acceptable format.</b>	<b>3</b>
P03	<b>General news photo:</b> Photos of a planned news event. The ability of the photographer to capture the essentials of the event in a dramatic presentation will be considered. <b>Submit one file online in acceptable format.</b>	<b>3</b>
P04	<b>Personality or portrait photo:</b> Photos which capture the essence of an individual personality or present a portrait study. <b>Submit one file online in acceptable format.</b>	<b>3</b>
P05	<b>Pictorial photo:</b> Photos which attract reader interest exclusively because of their artistic quality and their ability to convey a feeling. <b>Submit one file online in acceptable format.</b>	<b>3</b>
P06	<b>Picture story or essay:</b> A series of three or more pictures that tells the story of an incident or episode in any field of endeavor. The entry must include the captions and story, if applicable, although the text is not considered by the judges. <b>Submit up to 25 images in acceptable format.</b>	<b>3</b>
P07	<b>Sports feature photo:</b> Sports photos other than event-related photography. <b>Submit one file online in acceptable format.</b>	<b>3</b>
P08	<b>Sports news photo:</b> Photos of any sports event or sports action. <b>Submit one file online in acceptable format.</b>	<b>3</b>

## ONLINE - Engaging readers through WRITING

**Judges WILL consider:**

- Effectiveness in establishing a “why-this-is-important-to-you” connection to the reader and community, such as a nut graf.
- Clarity of local context and adequacy of background information.
- Writer’s style and voice.
- Precision and clarity of vocabulary.
- Accuracy, attribution and sourcing.
- Attention to answering all relevant questions.
- Length appropriate to subject and importance.
- Grammar, spelling and consistency of style.
- Effectiveness of alternative storytelling techniques, if used.
- Special circumstances explained on the entry form.

**Judges WILL NOT consider:**

- Page design or the story’s placement on the page.
- Content of headlines or other typographical devices associated with the story.
- Photographs or other artwork associated with the story.

**How to enter:** Enter using the online system.

Stories published online but not in print are eligible if they have been posted on the website of the submitting publication. On body-of-work entries, use the “notes to judges” portion of the entry form to establish context and explain the scope of the coverage provided.

**Requirements:** Each entry consists of three examples of the entrants’ work. Each example consists of one story. Entries with fewer examples will be disqualified.

	Type	Description and requirements	Maximum number of entries per publication
W01	<b>Single story or package</b>	<p><b>Public Notice story:</b> To qualify, an entry must feature one reported story (or a series of stories on the same public notice) based on a public notice that was published in a newspaper.</p> <p><b>Requirements:</b> The story must reference the public notice. For purposes of this award, a public notice is an announcement or disclosure the law requires a private party or governmental entity to publish in a statutorily qualified newspaper. Stories must have been published in print in calendar year 2020. Editorials or opinion pieces about public notices DO NOT qualify.</p> <p><b>Submit one file online in acceptable format containing all portions of the entry.</b></p>	<b>3</b>

W02	<b>Single story or package</b>	<p><b>Breaking news writing:</b> A single story, or a group of stories published in the same issue, covering a single news event which is unplanned and unanticipated. The event must have occurred no more than 24 hours before the publication's deadline. Quality of writing and thoroughness of fact reporting will be considered.</p> <p><b>Requirements:</b> This category is for coverage of events which happened with NO advance warning. If an event had been anticipated enough to allow a publication to have add matter or pages ready to go, it does not qualify for this category. All entries will be reviewed for compliance. If an entry consists of more than one story, all of the stories must have been published on the same date. An entry in this category may be included in a general news entry if the breaking news story launched multi-day, continuing coverage.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W03	<b>Body of work</b>	<p><b>Business and financial writing:</b> Stories providing insight into the business and financial world, particularly stories which explain or clarify. Both news and feature stories may be entered.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W04	<b>Body of work</b>	<p><b>Column writing:</b> Writing which is published regularly, under a byline, by a single individual, other than editorials and sports columns. This can include personal service writing – which is one or more stories on the same related subjects, providing advice, information or instruction that helps readers improve the quality of their lives. For dailies, "regularly" means at least 12 times a year.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W05	<b>Body of work</b>	<p><b>Critical writing:</b> For reviews or critical reporting on music, food, books, art or the performing arts, by a single writer. Entries must have been labeled as "Review" or similar wording at the time of publication.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W06	<b>Body of work</b>	<p><b>Editorial writing:</b> The writing of an opinion which appears on a bona fide editorial page and reflects the opinion or stance of the publication. Editorials may be signed or unsigned.</p> <p><b>Requirements:</b> Each entry consists of a group of three editorials on the same subject OR three unrelated examples of the entrants' work. Entries with fewer examples will be disqualified. Sidebars or related opinions published on the same day as one of the three main pieces may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W07	<b>Body of work</b>	<p><b>Education writing:</b> For news and feature stories about educational issues and trends from kindergarten through post-graduate and on to continuing education.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W08	<b>Single story or package</b>	<p><b>Feature series or continuing story:</b> A series or group of stories on the same subject, utilizing the elements of feature writing.</p> <p><b>Requirements:</b> Must begin or end within the contest year and the stories must not span more than 13 months. May not be entered in more than one annual competition.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W09	<b>Body of work</b>	<p><b>Feature writing portfolio:</b> This category is for a body of FEATURE work produced by a single writer during the contest year.</p> <p><b>Requirements:</b> An entry consists of three (3) stories which may or may not be related. Double-bylined entries or staff entries are not permitted. Stories submitted as part of the portfolio competition may also be entered in the appropriate category in the writing division of the contest. However, all three pieces may not be entered together into another category.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>



W10	Single story or package	<p><b>Feature story writing:</b> For stories in which the writer emphasizes such techniques as narrative and drama. The quality of writing and ability of the writer to hold reader interest will be considered. <b>NEWS OBITUARIES SHOULD BE ENTERED IN W11 (Feature profile writing.)</b></p> <p><b>Requirements:</b> Each entry consists of one example of the entrants' work. An example may be a single story or a package of stories published on the same day.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	3
W11	Body of work	<p><b>Feature profile writing (INCLUDING NEWS OBITUARIES).</b> For stories in which the writer emphasizes such techniques as narrative and drama. The quality of writing and ability of the writer to hold reader interest will be considered.</p> <p><b>Requirements:</b> Each entry consists of one example of the entrants' work. An example may be a single story or a package of stories published on the same day.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	3
W12	Single story or package	<p><b>General news writing:</b> The coverage of a single news event, which may or may not occur within a limited amount of time. The coverage of events which take place over an extended period of time is included in this category. Quality of writing and thoroughness of fact will be considered.</p> <p><b>Requirements:</b> A single entry consists of one or more stories reporting the same event, so long as the event begins or ends during the contest year and the stories span no more than 13 months. An entry in this category may not be entered in more than one annual competition. Any stories offered in this category may not appear in any other category except breaking news writing. An entry in the breaking news category may be used as part of an entry in this category if the breaking news story is the first story in ongoing, multiple-day coverage.</p> <p><b>Maximum of 10 stories per entry</b>, including sidebars.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	3
W13	Body of work	<p><b>Government writing:</b> For news and feature stories about all aspects of local, state and federal government, including the armed forces and government agencies. Coverage of courts, law enforcement and justice is <b>not</b> a part of this category; such entries should be placed in <b>public safety writing</b>.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	3
W14	Body of work	<p><b>Headline writing:</b> Considers content that conveys immediate information and draw readers into stories. Headlines, subheads, captions and abstracts are examples of the items judged in this category.</p> <p><b>Requirements:</b> An entry consists of clippings of 3 stories and the "big words" accompanying them. Entries may be submitted in the names of one or two persons. No "Staff" or "Team" entries allowed.</p> <p><b>Submit one file in acceptable format image online.</b></p>	3
W15	Body of work	<p><b>Health, science and environmental writing:</b> For news and feature stories about medicine, science, technology and the environment.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	
W16	Single story or package	<p><b>In-depth or investigative reporting:</b> One or more stories on the same subject that demonstrate initiative and thoroughness in research and/or investigation, and the ability to convey the results to the reader.</p> <p><b>Requirements:</b> A series of articles must begin or end during the contest year and must span no more than 13 months. An entry may not be submitted in more than one annual competition.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	3

W17	<b>Body of work</b>	<p><b>Public safety writing:</b> The coverage of law enforcement, criminal justice, non-spot emergency services and related issues. An entry in the breaking news category may be used as part of an entry in this category.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W18	<b>Body of work</b>	<p><b>Sports column writing:</b> Any writing that regularly appears on the sports page under a regular heading and a byline. This may include opinions, observations, or elements of an interview.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>
W19	<b>Body of work</b>	<p><b>Sports writing portfolio:</b> For news, competition or feature writing on sports subjects. Columns may not be part of a portfolio.</p> <p><b>Requirements:</b> Each entry consists of three examples of the entrants' work. Each example consists of one story. Entries with fewer examples will be disqualified. Sidebars or related stories published on the same day as one of the three main stories may be included.</p> <p><b>Submit one file in acceptable format containing all portions of the entry.</b></p>	<b>3</b>