

Member Benefits



Virginia Press Association

recognition programs

- Awards program recognizes the hard work and talent of the news industry annually
- Range of awards offered for News & Advertising including Journalist of the Year, Journalistic Integrity & Community Service, D. Lathan Mims Award for Editorial Leadership plus many more

advertising representation & networks

- Dedicated national ad rep working to get business into all VPA-member newspapers
- Statewide Classified Ad & 2x2 Display Ad Networks reduce cost and expand reach
- One-stop shop media buying service
- Market research, sales, and networking

training

- Conferences, workshops, and webinars featuring top content experts, thought leaders and trainers from across the country
- Technical assistance
- Networking
- Discounts

networking

- Many opportunities to build & strengthen relationships with your peers to exchange resources, ideas, and share knowledge
- Regional events, committees, trainings and more designed to give members meaningful spaces to connect

lobbying

- Representing members' interests
- Influencing policy & legislation
- Accessing legislators
- National & local trade groups/association connections

industry resources

- FOIA/libel hotline
- Press passes
- Publications
- Meeting space
- Website (VPA & Public Notices)
- Press release service
- Reporter's Guide to FOIA in VA
- Group insurance

Want to know more? Visit www.vpa.net